



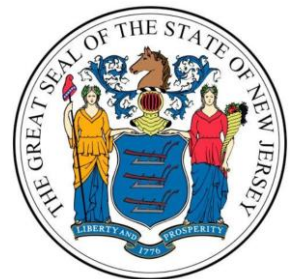
# New Jersey's Leisure and Hospitality Sector

A Detailed Analysis of Labor  
Market Information

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Office of Research  
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# Table of Contents

Industry Analysis and Economic Overview	4
Sector Highlights	6
Geographic Analysis	14
Occupational Analysis	17
Demographic Profile	20

# Industries included in this sector

NAICS	Industry Description
71	Arts, Entertainment & Recreation
72	Accommodations & Food Services





All information presented refers exclusively to New Jersey data, unless otherwise stated

Data reflects the most recent year available: 2023

## Sector Highlights

- 395,400 jobs, or 10.8 percent of total private sector employment
- \$34,944 average annual wage, \$45,960 lower than the state average
- \$13.8 billion total wages, 4.7% of all wages paid
- Experienced a significant loss of 109,730 jobs from 2019-2020 due to the COVID-19 shutdown but has since added 113,615 jobs



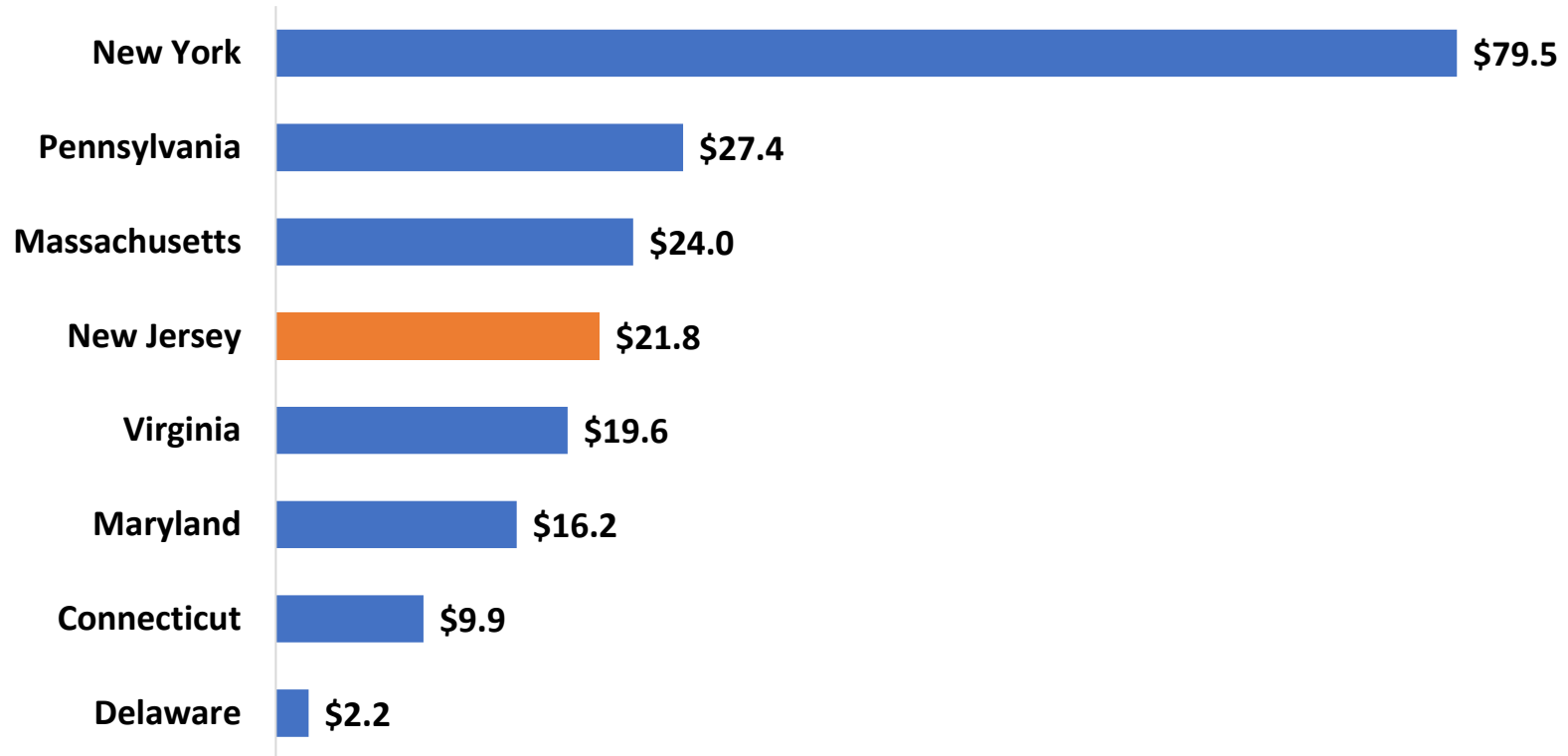


# Industry Analysis and Economic Overview



# Ranked fourth highest GDP among regional states, totaling \$21.8B

Leisure & Hospitality 2023 GDP (\$, in billions)



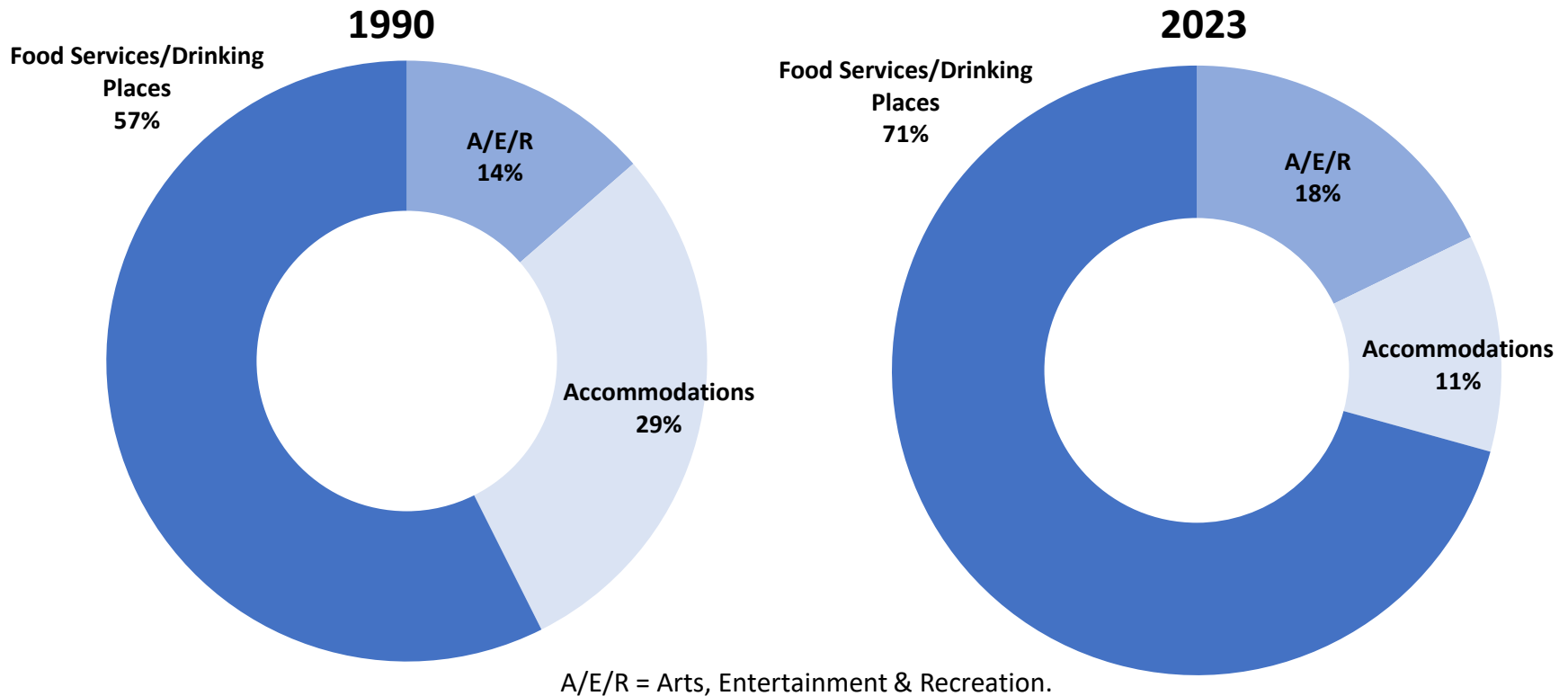
Leisure & hospitality comprises the third largest employment total, behind the health care and retail trade industries

Industry	Employment	Establishments	Average Annual Wage
<b>Leisure &amp; Hospitality</b>	<b>395,400</b>	<b>25,755</b>	<b>\$34,944</b>
Food Services & Drinking Places	279,520	19,941	\$29,313
Arts, Entertainment & Recreation	70,470	4,307	\$51,433
Accommodations	45,410	1,505	\$44,014
<b>Private Sector Employment, NJ Total</b>	<b>3,648,295</b>	<b>313,884</b>	<b>\$80,904</b>

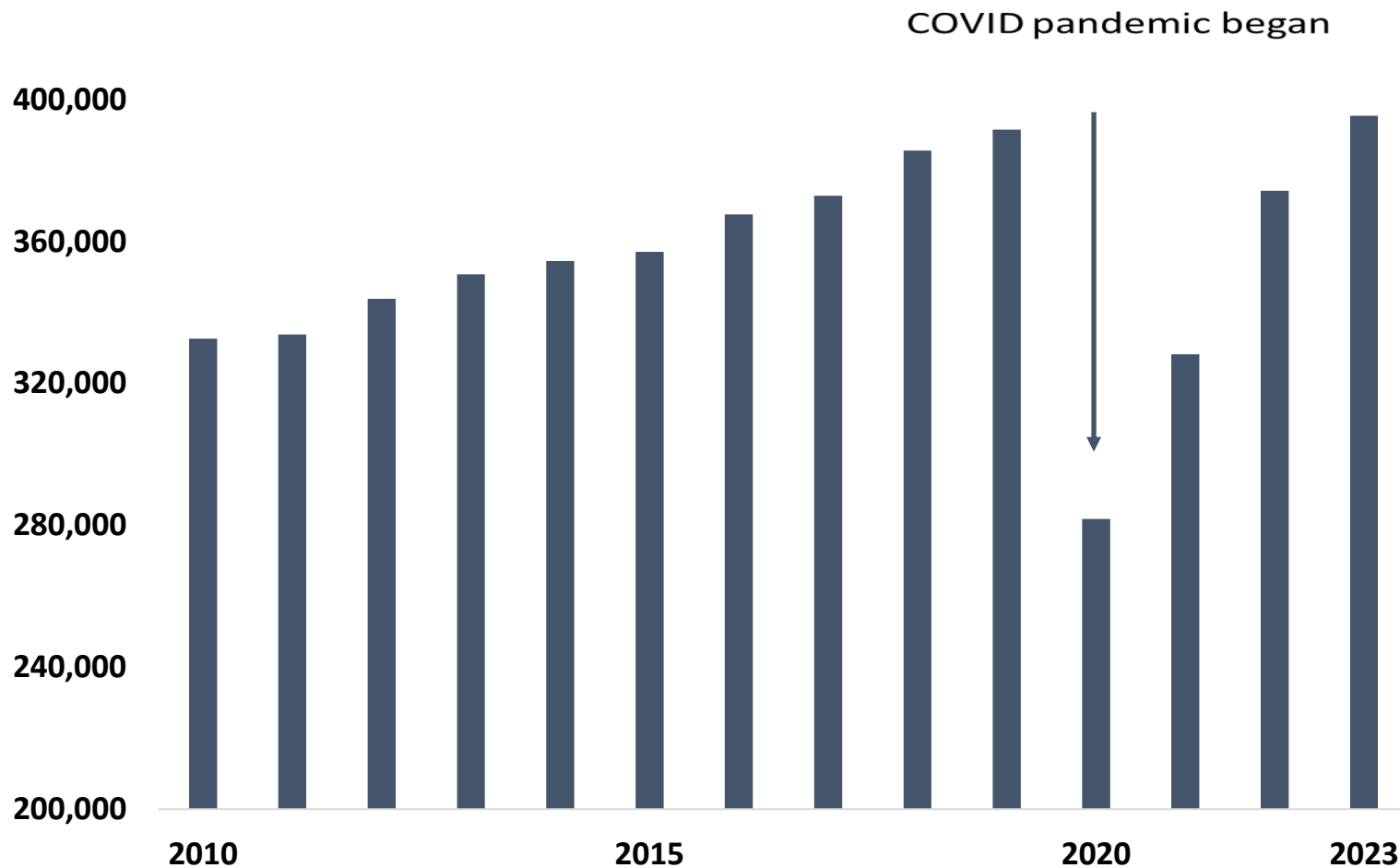




# The employment landscape of leisure & hospitality has changed significantly over the past 33 years



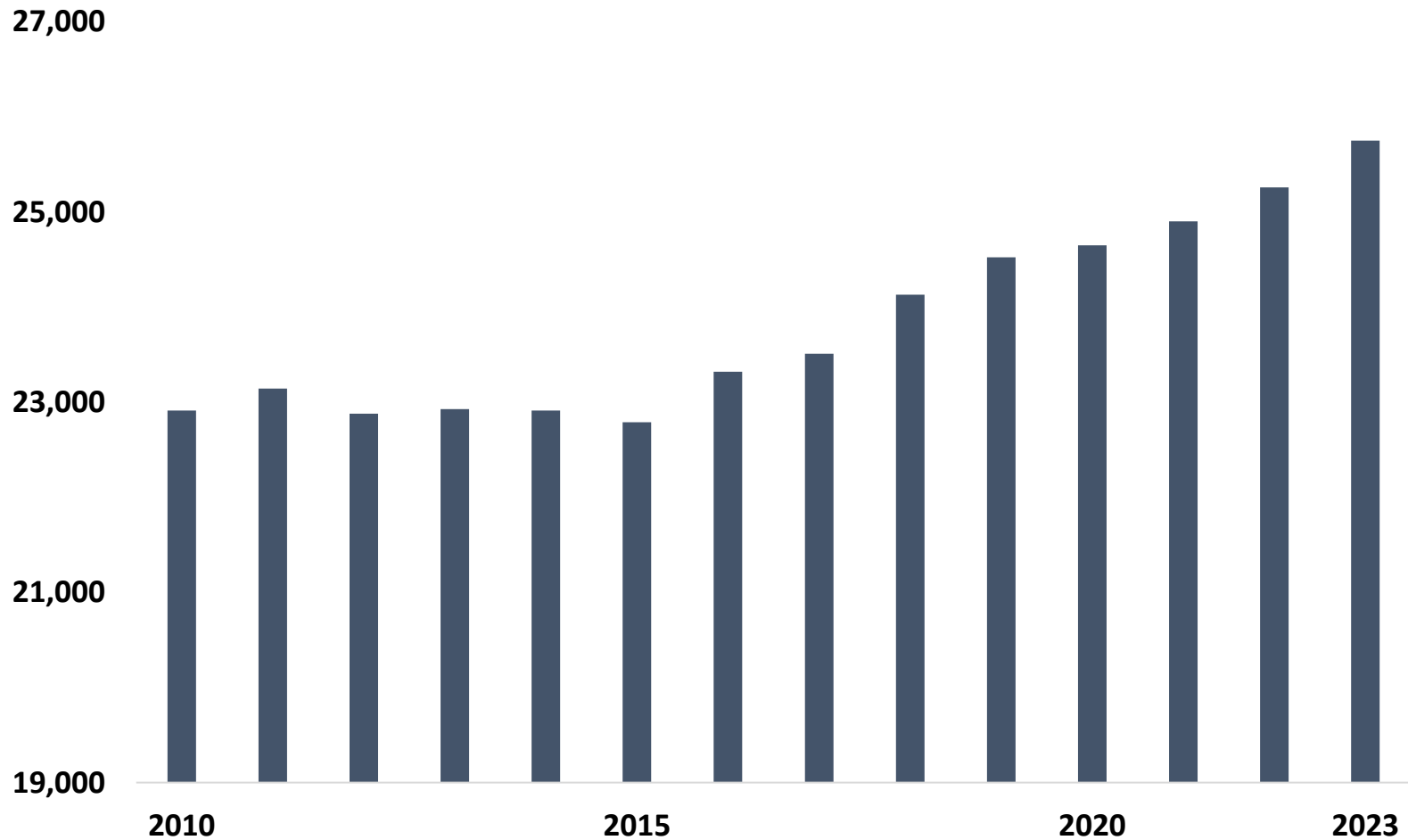
# Employment returned to, and exceeded, pre-COVID levels in 2023



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SOURCE NJDOL, Quarterly Census of Employment and Wages

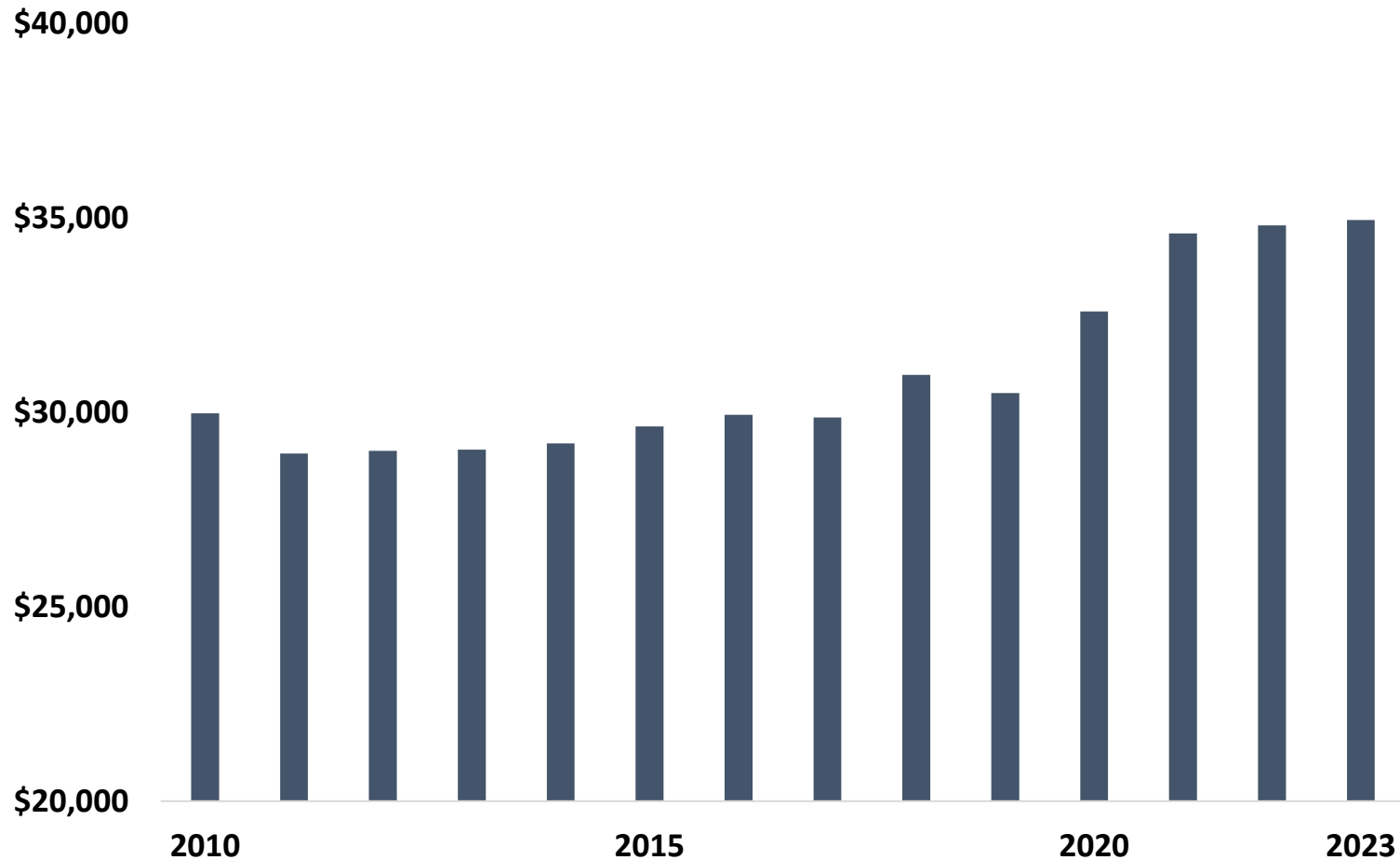
## Number of establishments has steadily increased since 2015



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SOURCE NJDOL, Quarterly Census of Employment and Wages

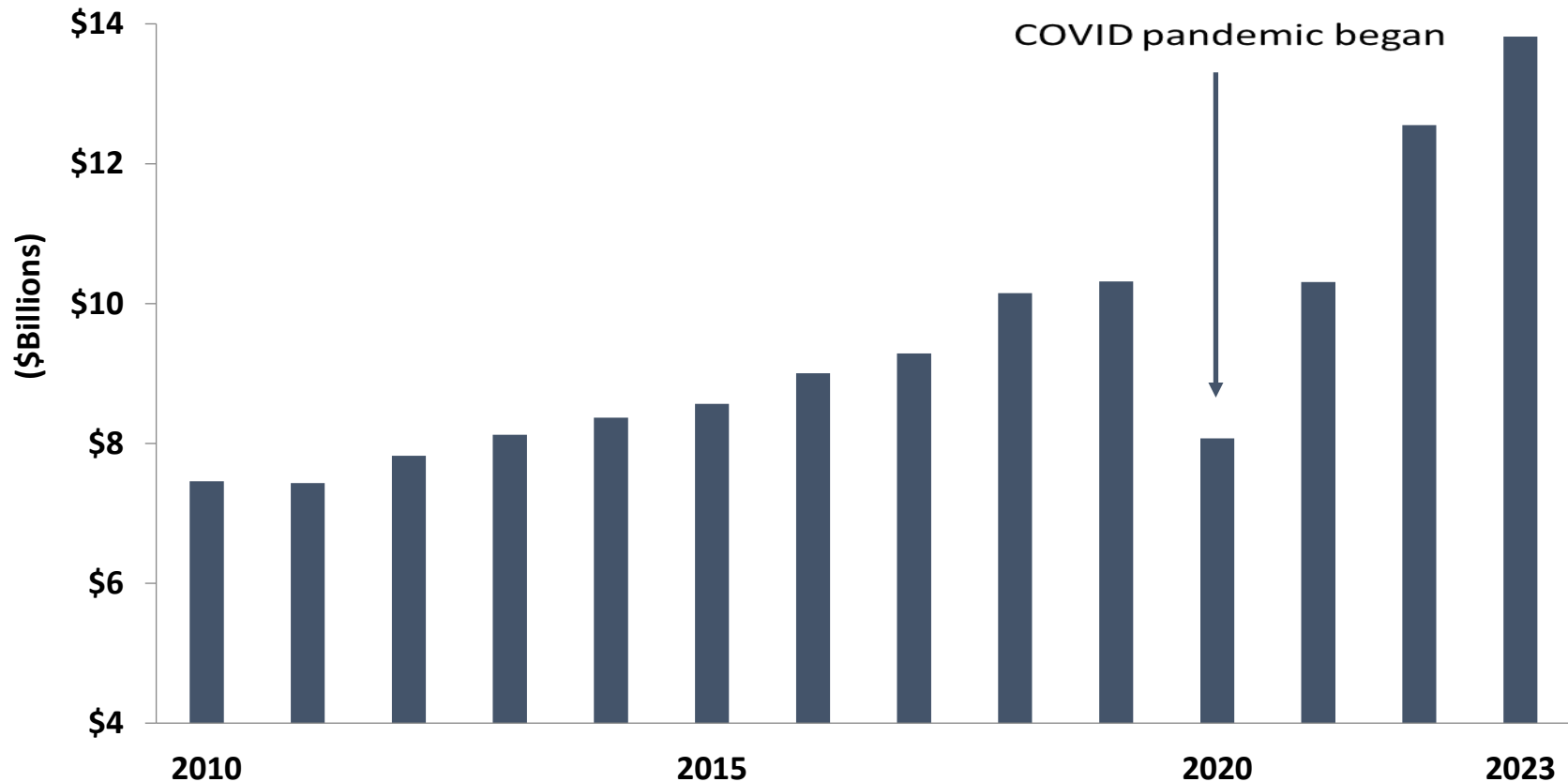
# Average wages have stabilized after rising sharply from 2019-2021



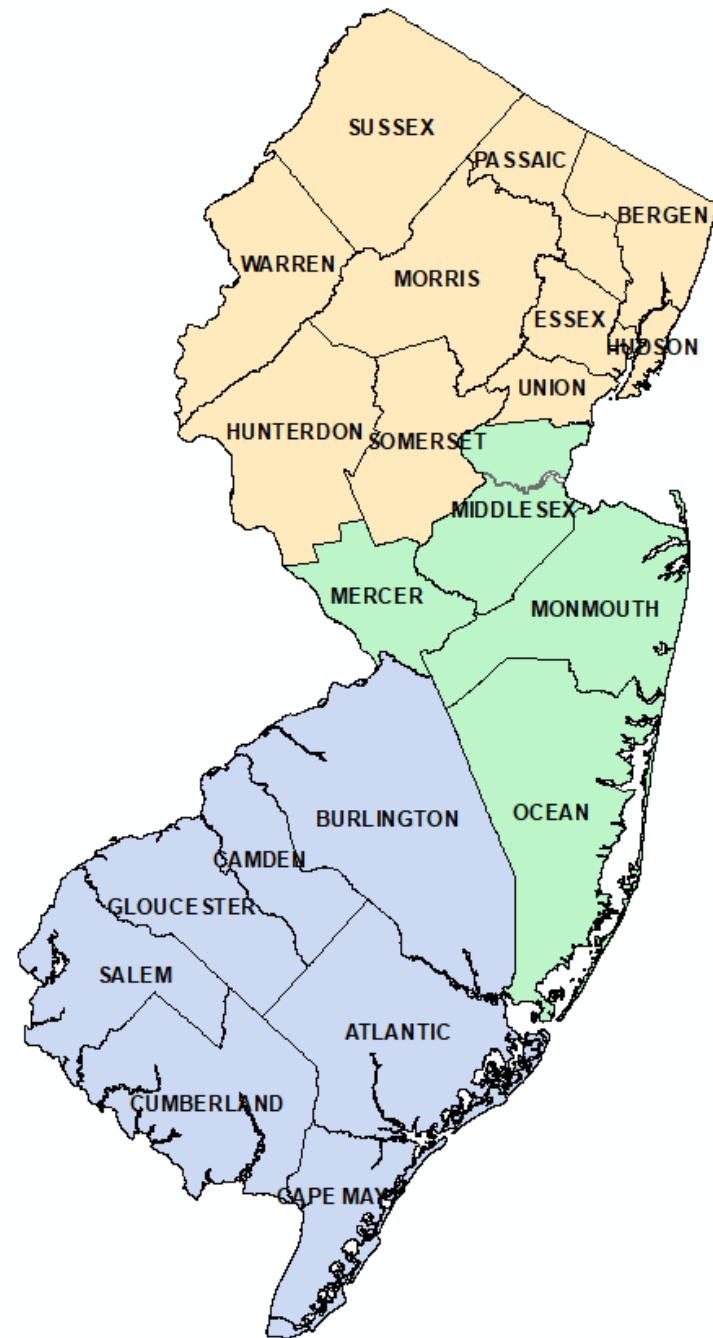
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SOURCE NJDOL, Quarterly Census of Employment and Wages

Total wages have risen, supported by increases in both the number of workers and the earnings per worker

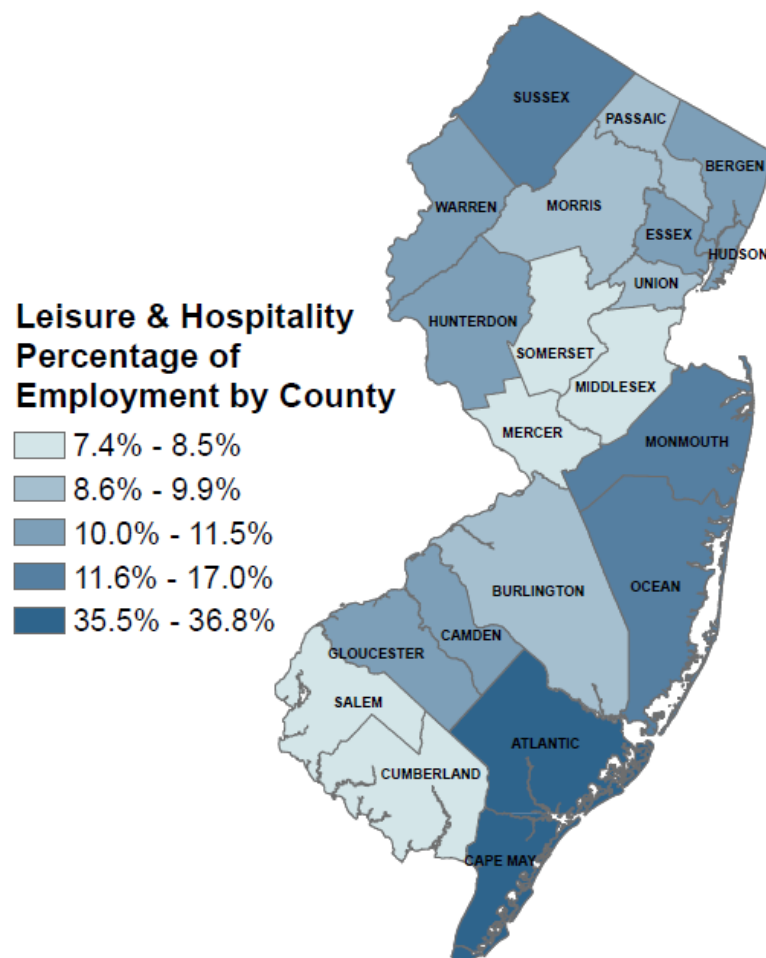


# Geographic Analysis





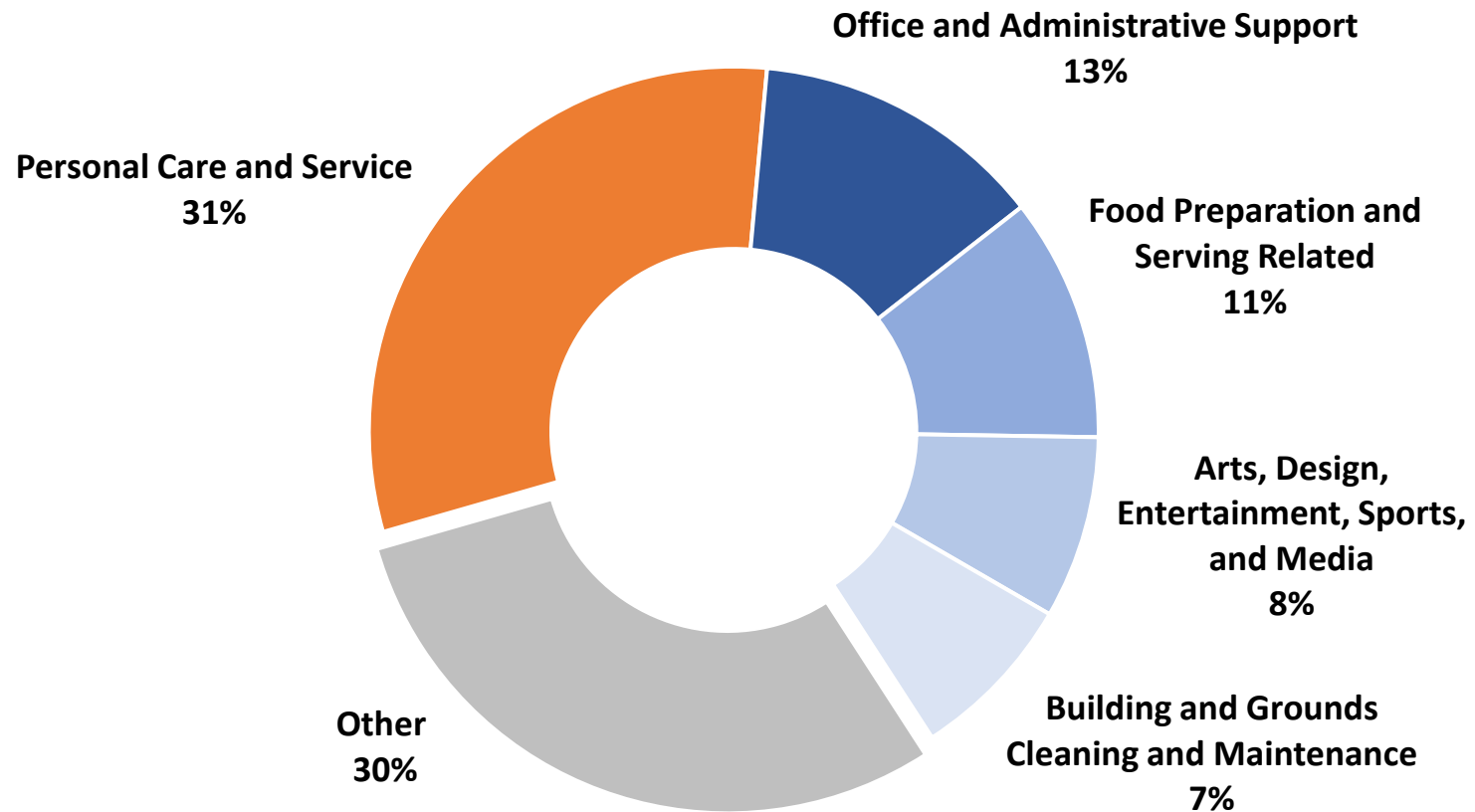
One in three workers in Cape May and Atlantic Counties are employed in leisure & hospitality (one in 11, statewide)



# Occupational Analysis



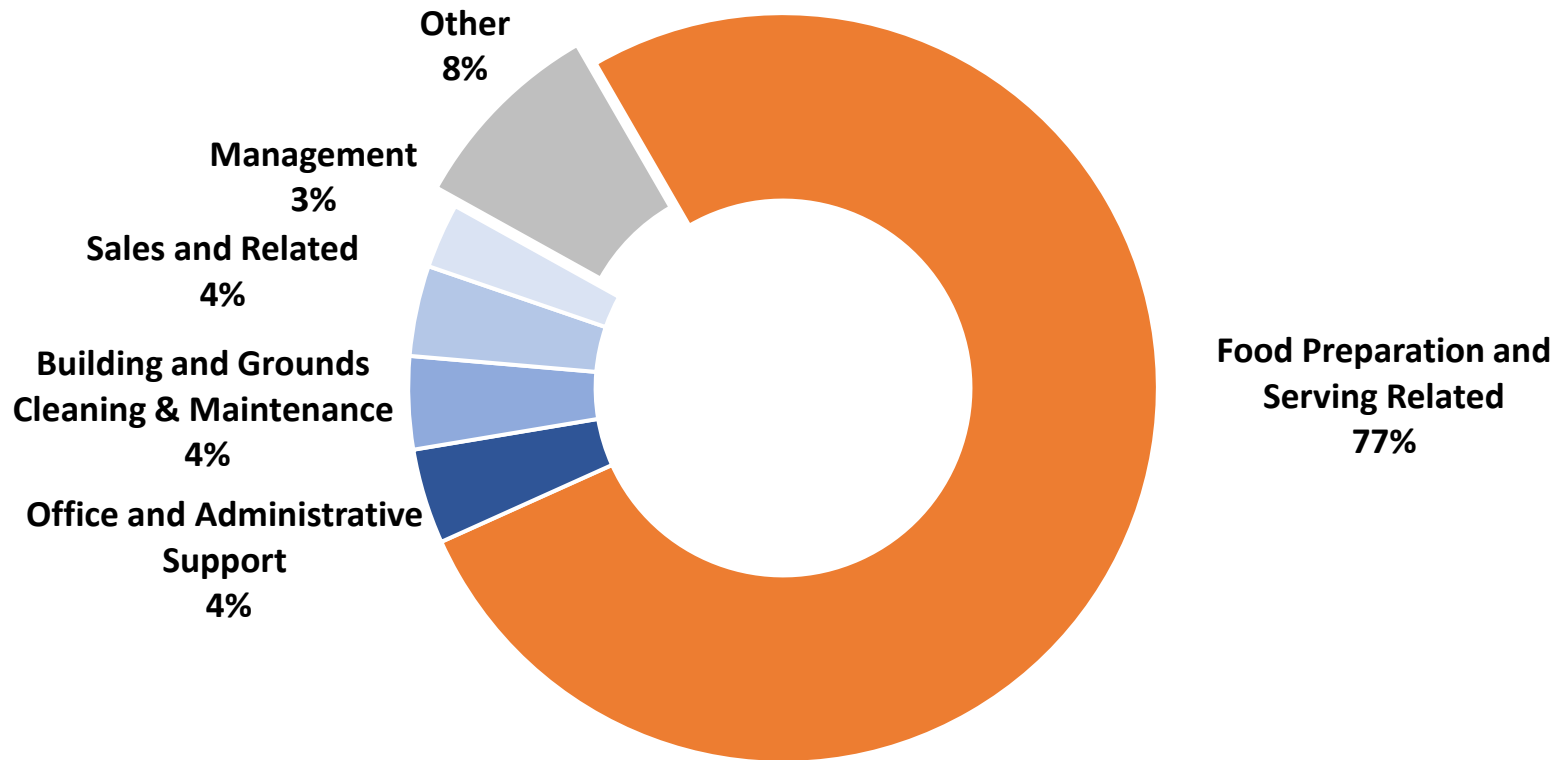
# Personal care and service occupations make up the largest percentage of the arts, entertainment & recreation subsector



“Other” represents occupational groups such as Management, Sales, Business and Financial occupations, and more.



# More than three-quarters of jobs in accommodation and food services are in food preparation & serving occupations



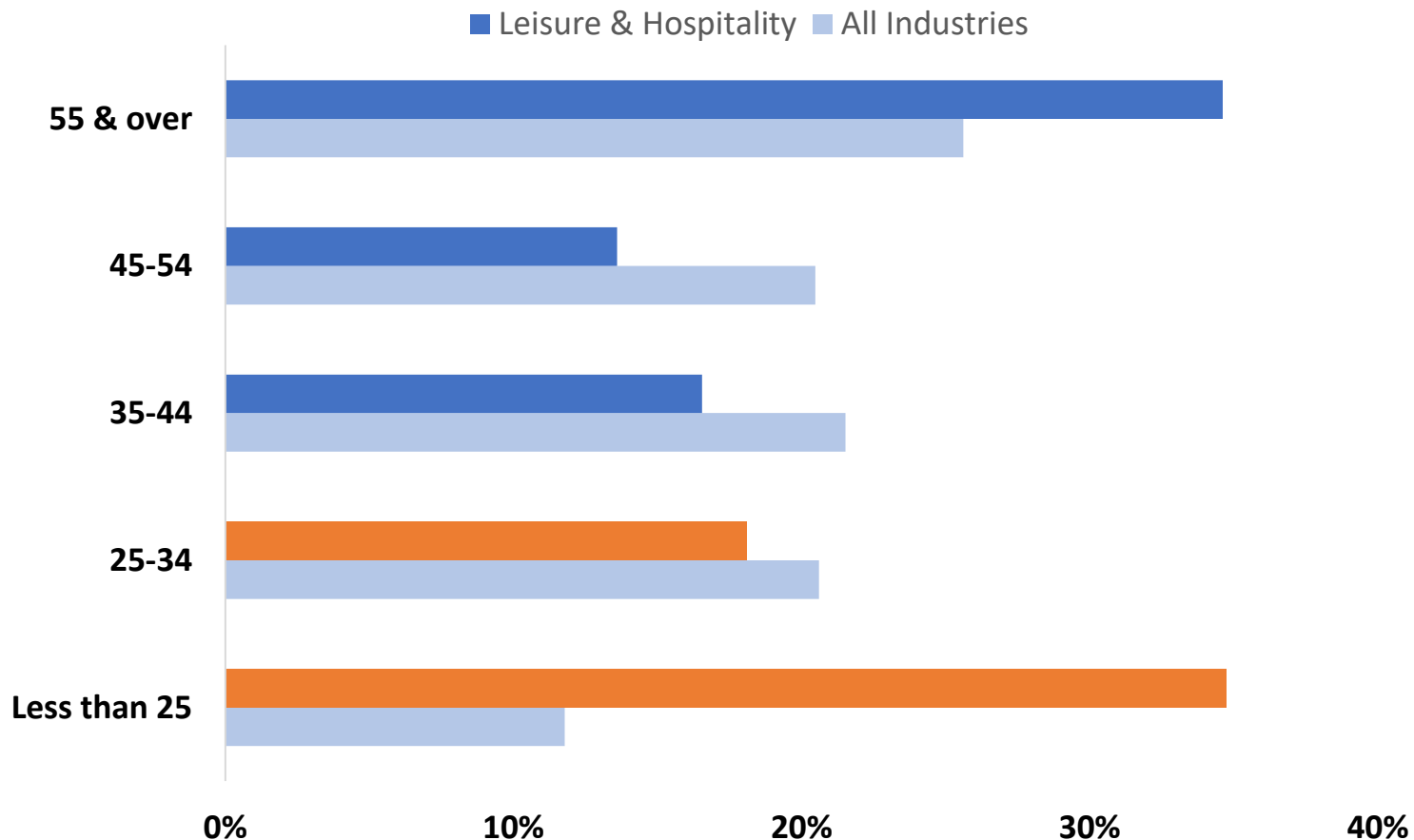
“Other” represents occupational groups such as Transportation and Material Moving, Personal Care and Service, Production Occupations, and more.



# Demographic Profile

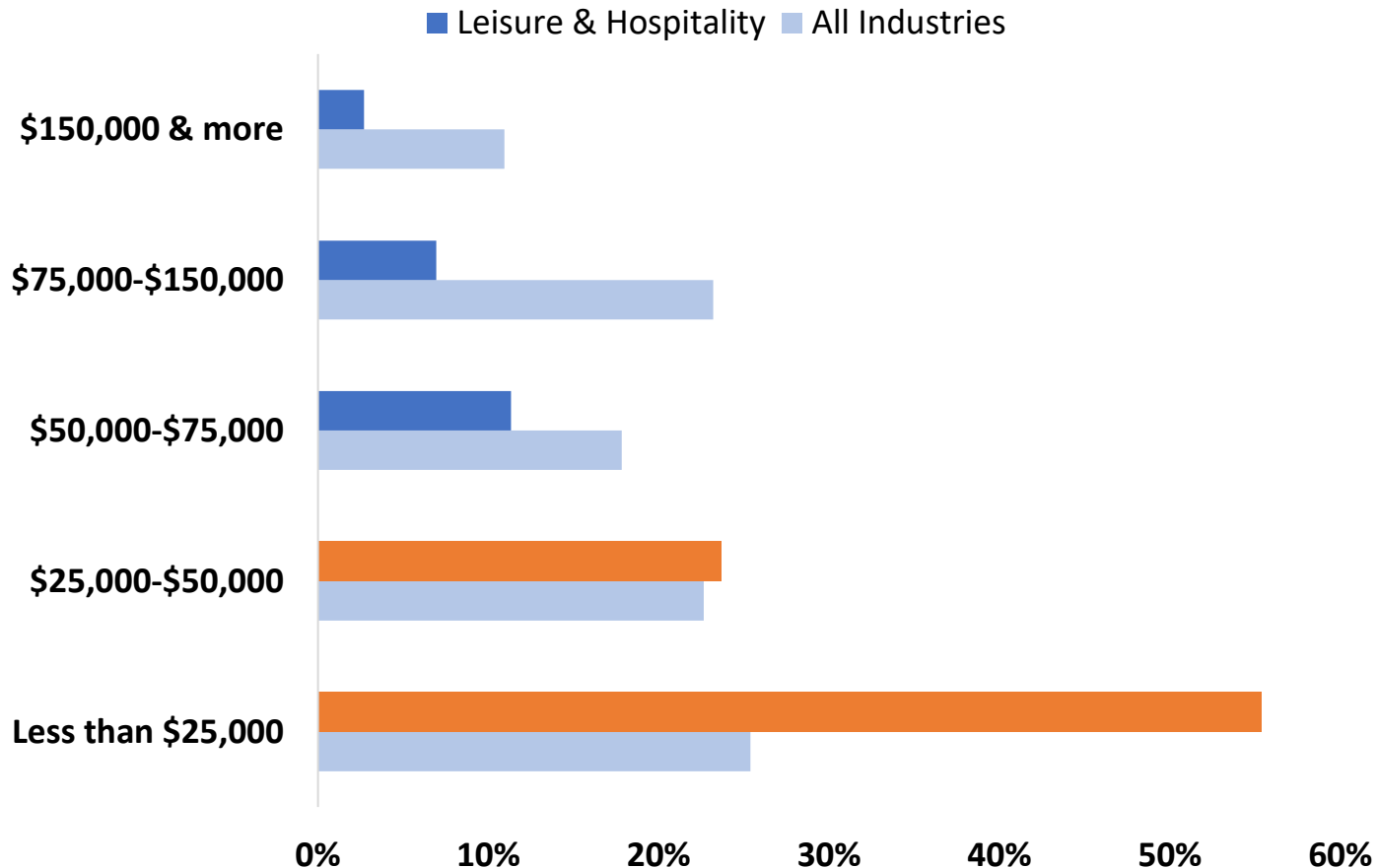


More than half of all workers (highlighted in orange) are under 35 years old, compared to less than one-third for all industries

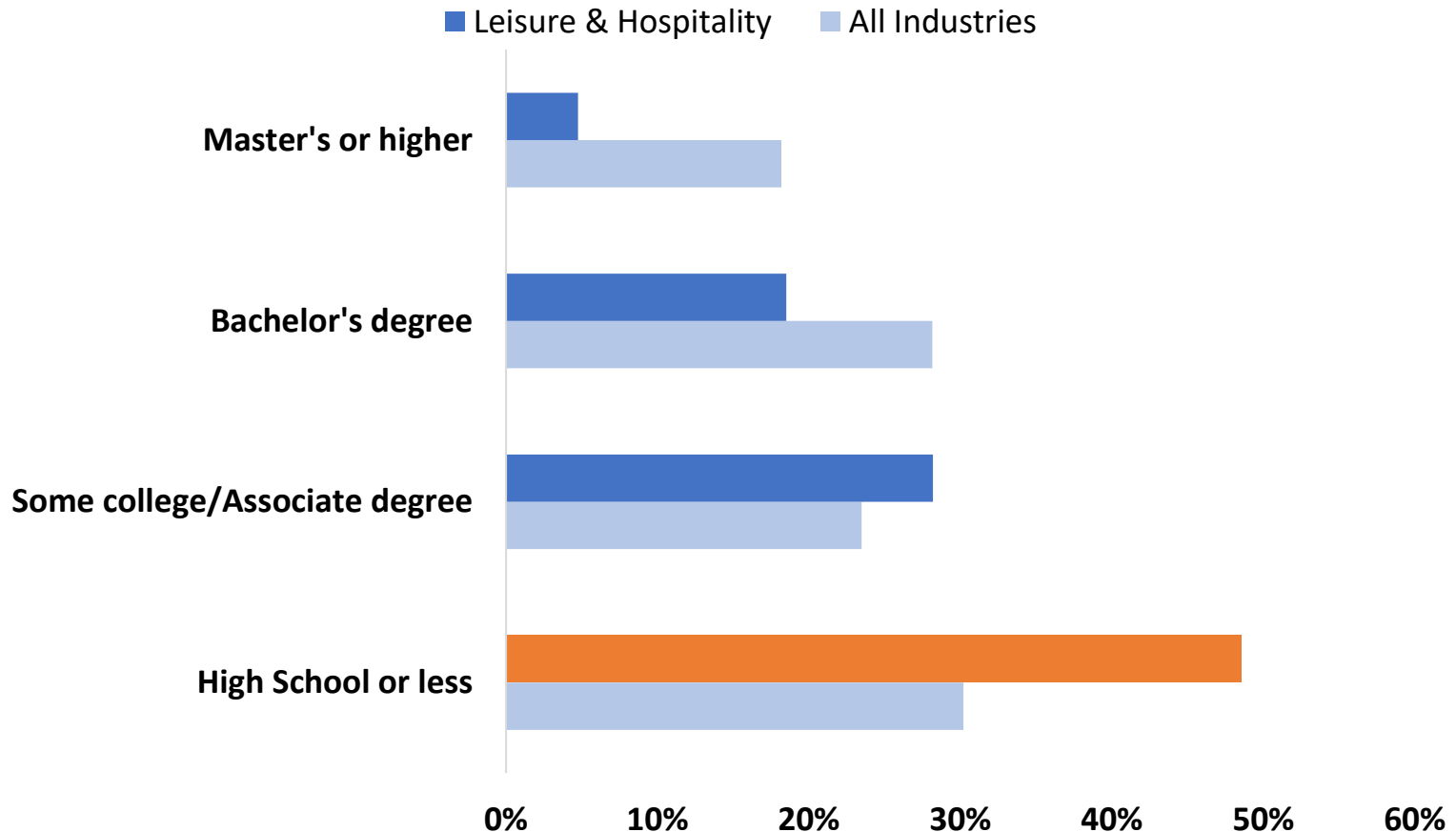




Nearly 80 percent of residents (highlighted in orange) earn less than \$50,000, versus just under half in all industries



Nearly half (highlighted in orange) have no formal education beyond high school, compared to one-third in all industries



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## Contact Information

### **New Jersey Department of Labor & Workforce Development**

❖ <https://www.nj.gov/labor/>

PO Box 057

Trenton, NJ 08625-0057

### **Office of Research and Information**

❖ <https://www.nj.gov/labor/labormarketinformation/>

*Michael Dugan – Labor Market Analyst*

Email: [michael.dugan@dol.nj.gov](mailto:michael.dugan@dol.nj.gov)



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