



New Jersey's Leisure and Hospitality Sector

A Detailed Analysis of Labor
Market Information

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Industries included in this sector

NAICS	Industry Description
71	Arts, Entertainment & Recreation
72	Accommodations & Food Services



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All information presented refers exclusively to New Jersey data, unless otherwise stated

Data reflects the most recent year available: 2023

Sector Highlights

- 395,400 jobs, or 10.8 percent of total private sector employment
- \$34,944 average annual wage, \$45,960 lower than the state average
- \$13.8 billion total wages, 4.7% of all wages paid
- Experienced a significant loss of 109,730 jobs from 2019-2020 due to the COVID-19 shutdown but has since added 113,615 jobs

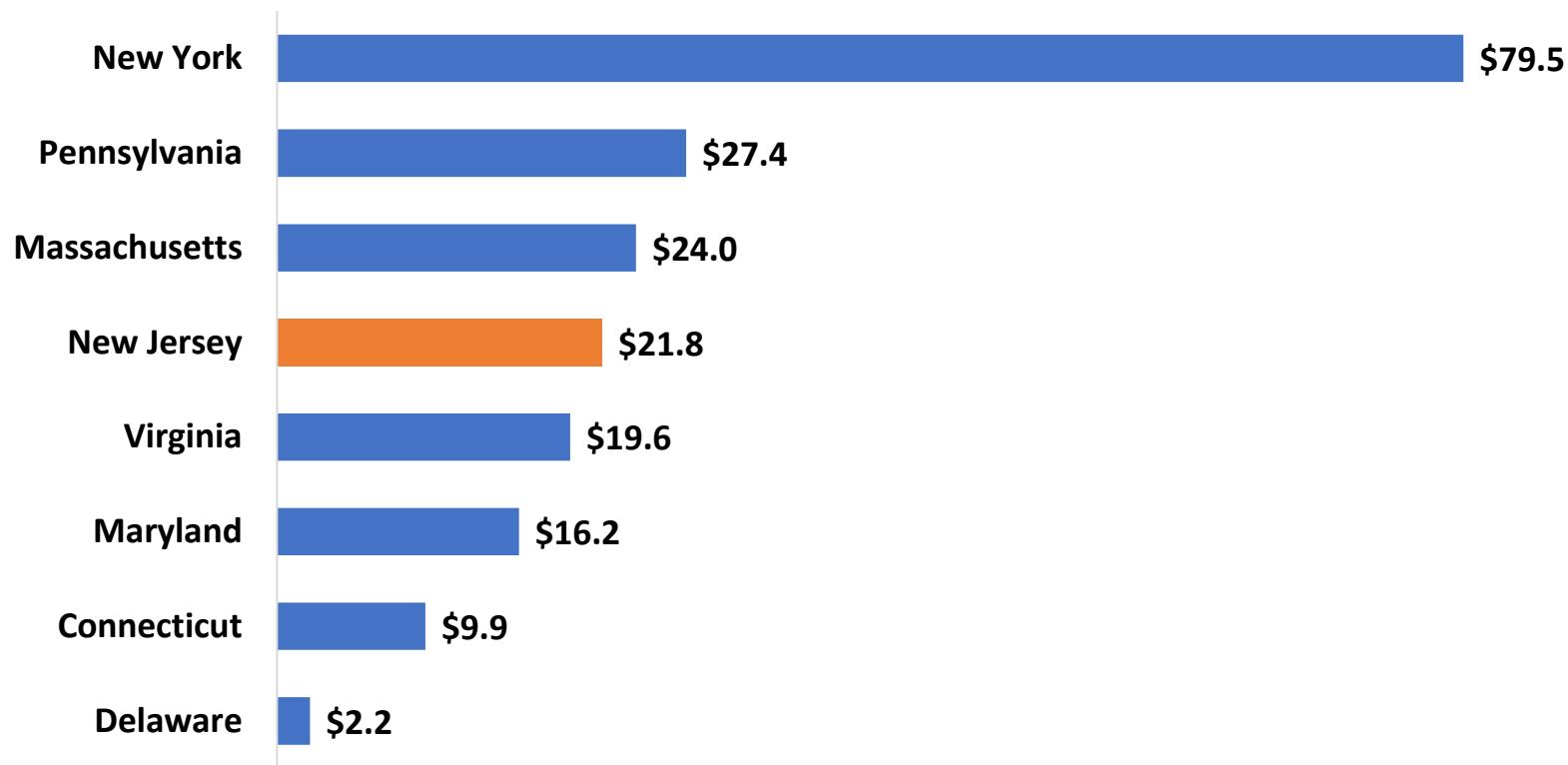


Industry Analysis and Economic Overview



Ranked fourth highest GDP among regional states, totaling \$21.8B

Leisure & Hospitality 2023 GDP (\$, in billions)



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SOURCE United States Bureau of Economic Analysis, Chained 2017 Dollars

Leisure & hospitality comprises the third largest employment total, behind the health care and retail trade industries

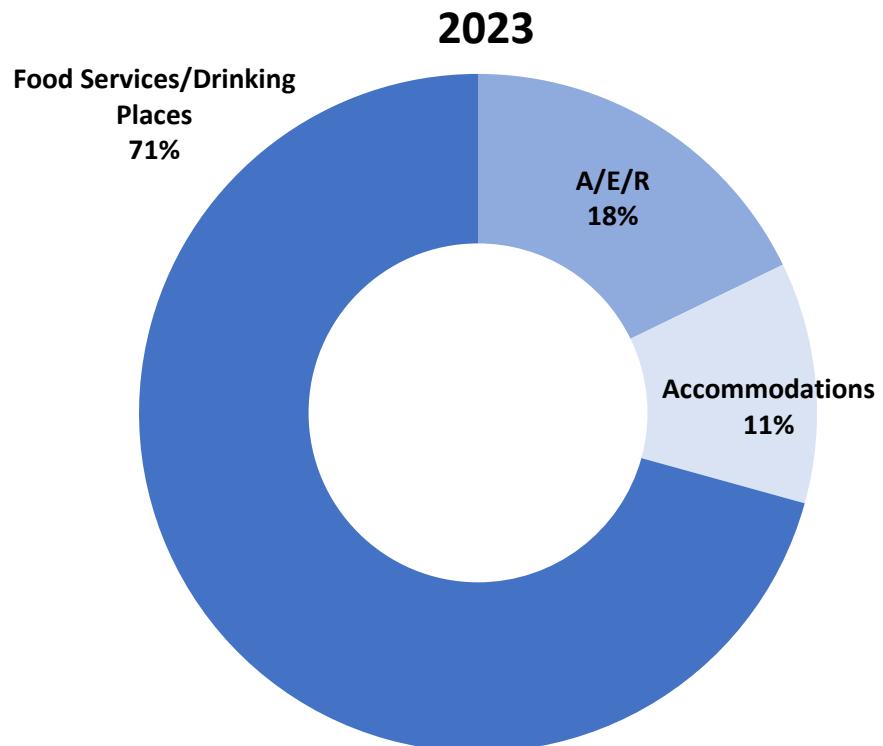
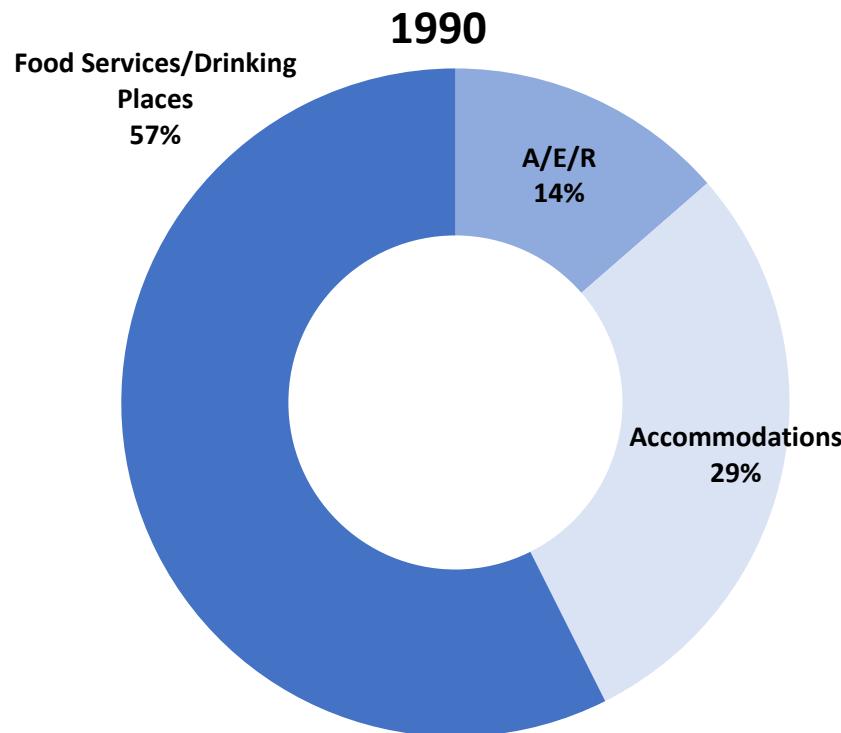
Industry	Employment	Establishments	Average Annual Wage
Leisure & Hospitality	395,400	25,755	\$34,944
Food Services & Drinking Places	279,520	19,941	\$29,313
Arts, Entertainment & Recreation	70,470	4,307	\$51,433
Accommodations	45,410	1,505	\$44,014
Private Sector Employment, NJ Total	3,648,295	313,884	\$80,904



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SOURCE NJDOL, Quarterly Census of Employment and Wages

The employment landscape of leisure & hospitality has changed significantly over the past 33 years



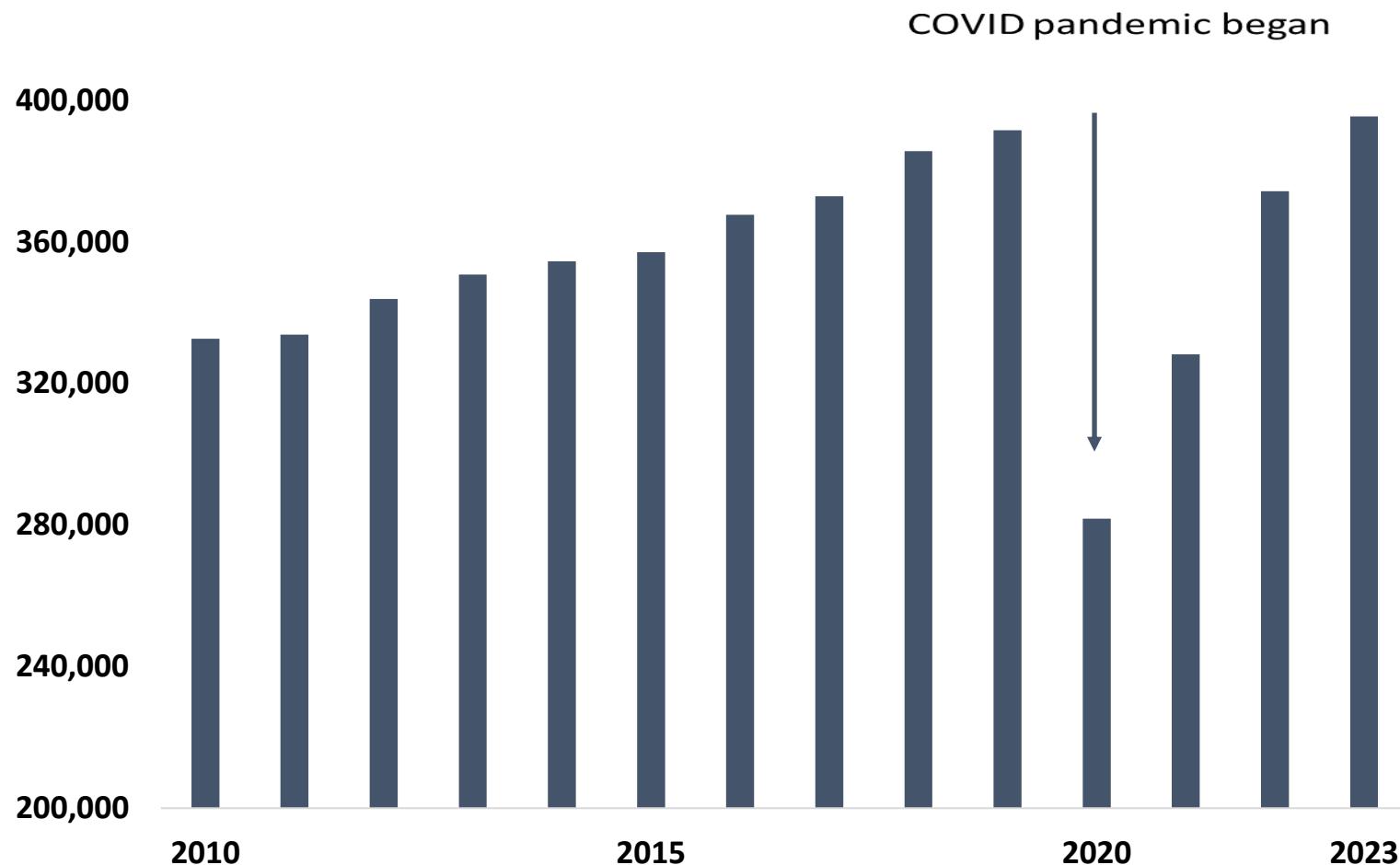
A/E/R = Arts, Entertainment & Recreation.



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SOURCE NJDOL, Quarterly Census of Employment and Wages

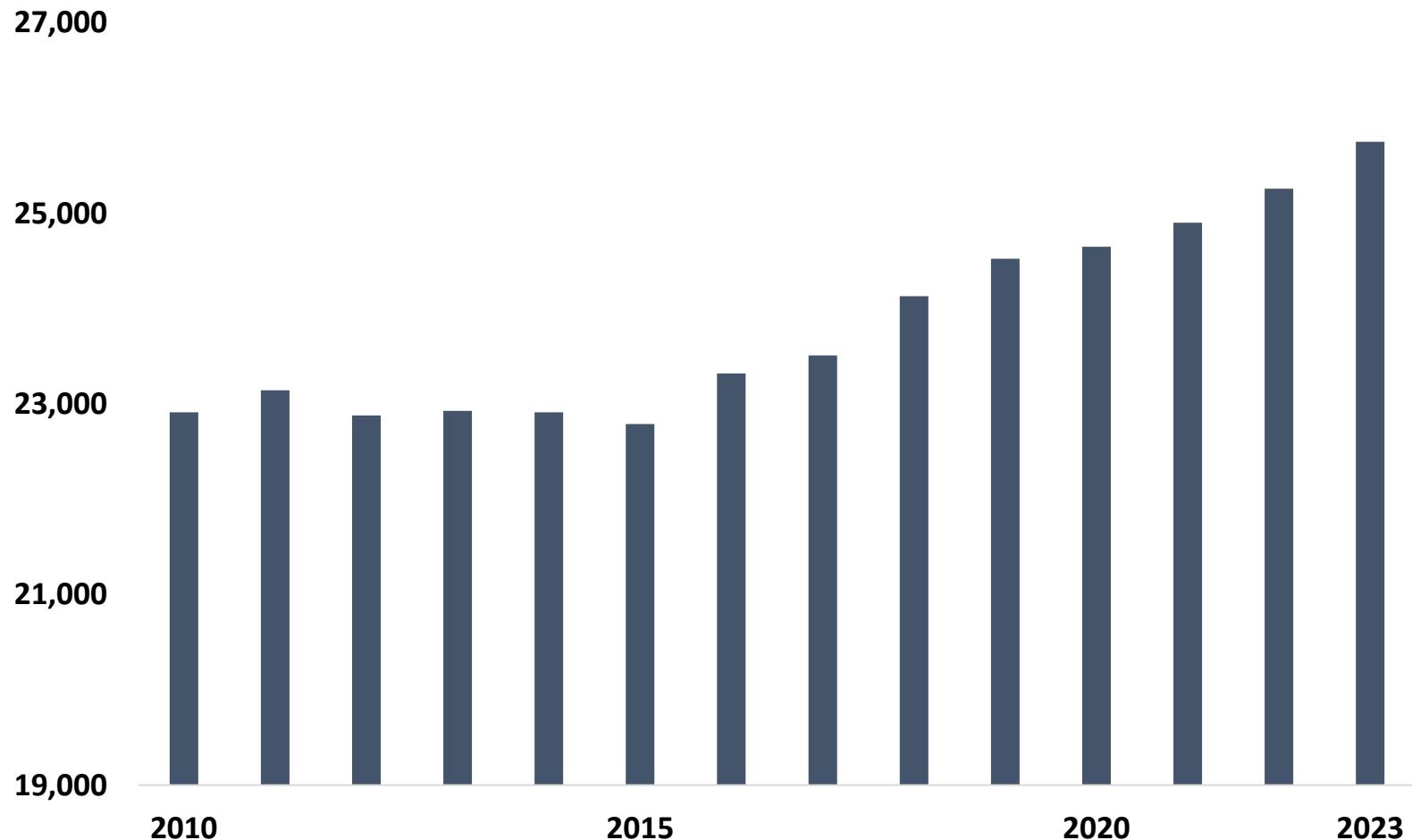
Employment returned to, and exceeded, pre-COVID levels in 2023



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SOURCE NJDOL, Quarterly Census of Employment and Wages

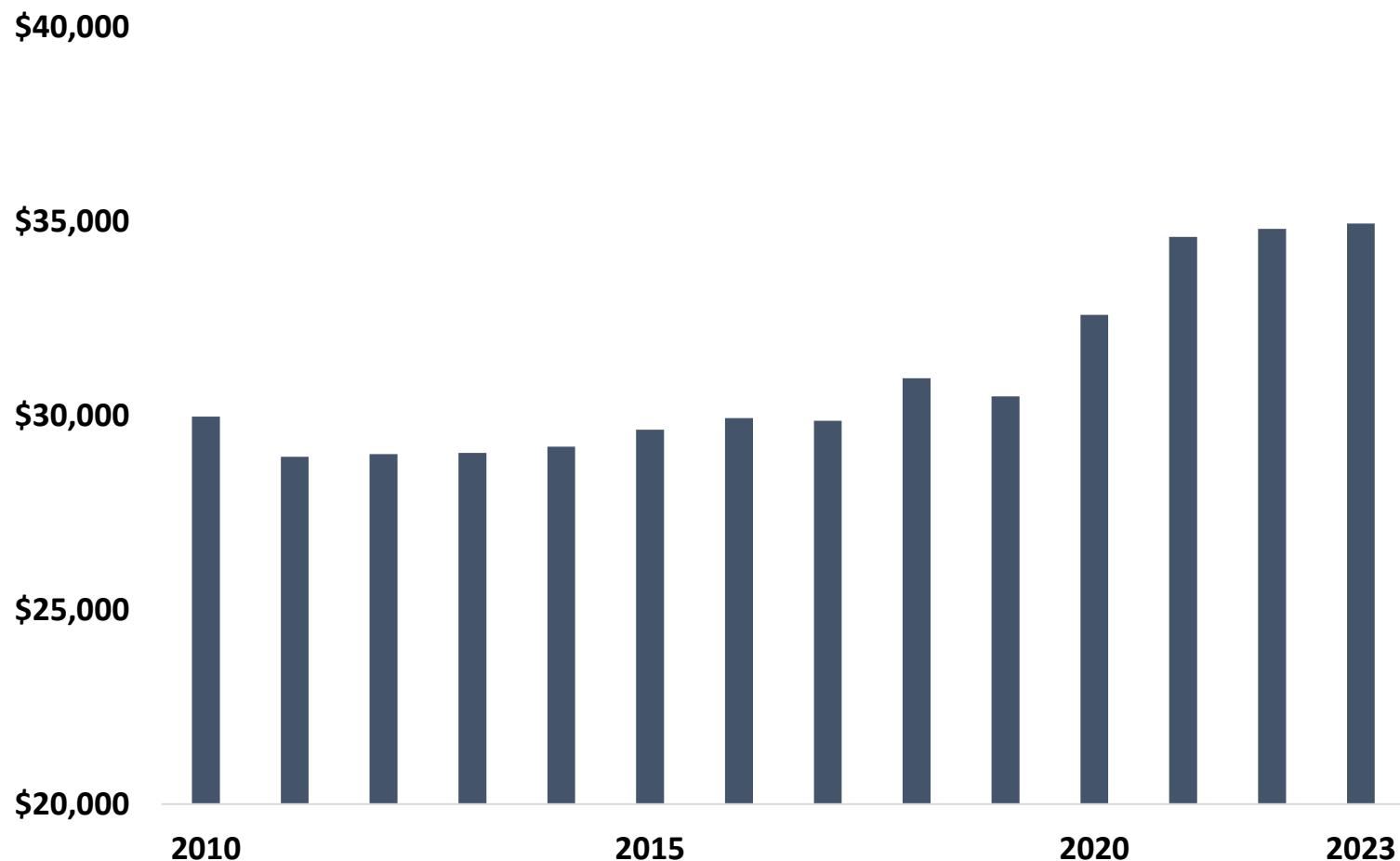
Number of establishments has steadily increased since 2015



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SOURCE NJDOL, Quarterly Census of Employment and Wages

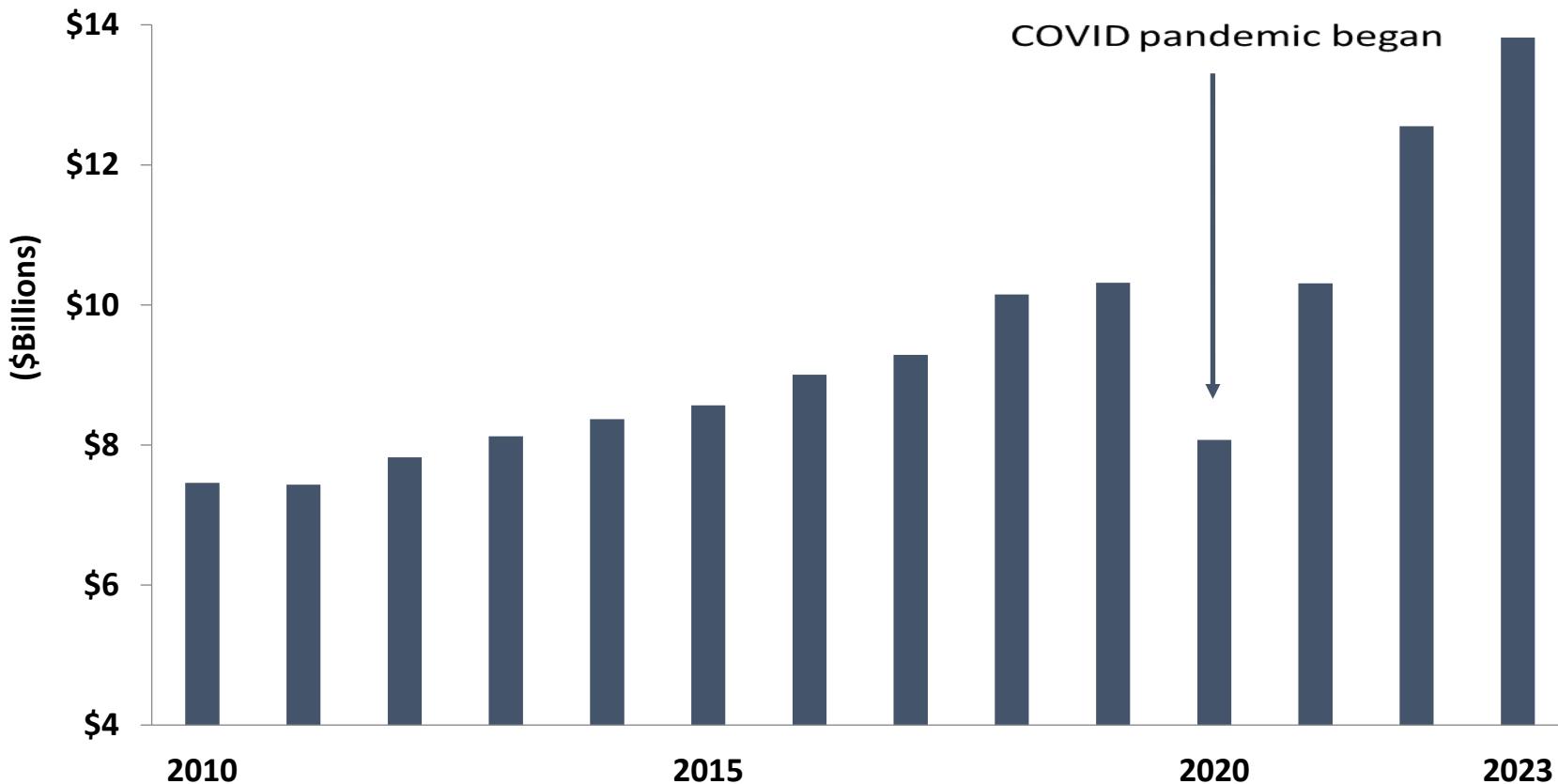
Average wages have stabilized after rising sharply from 2019-2021



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SOURCE NJDOL, Quarterly Census of Employment and Wages

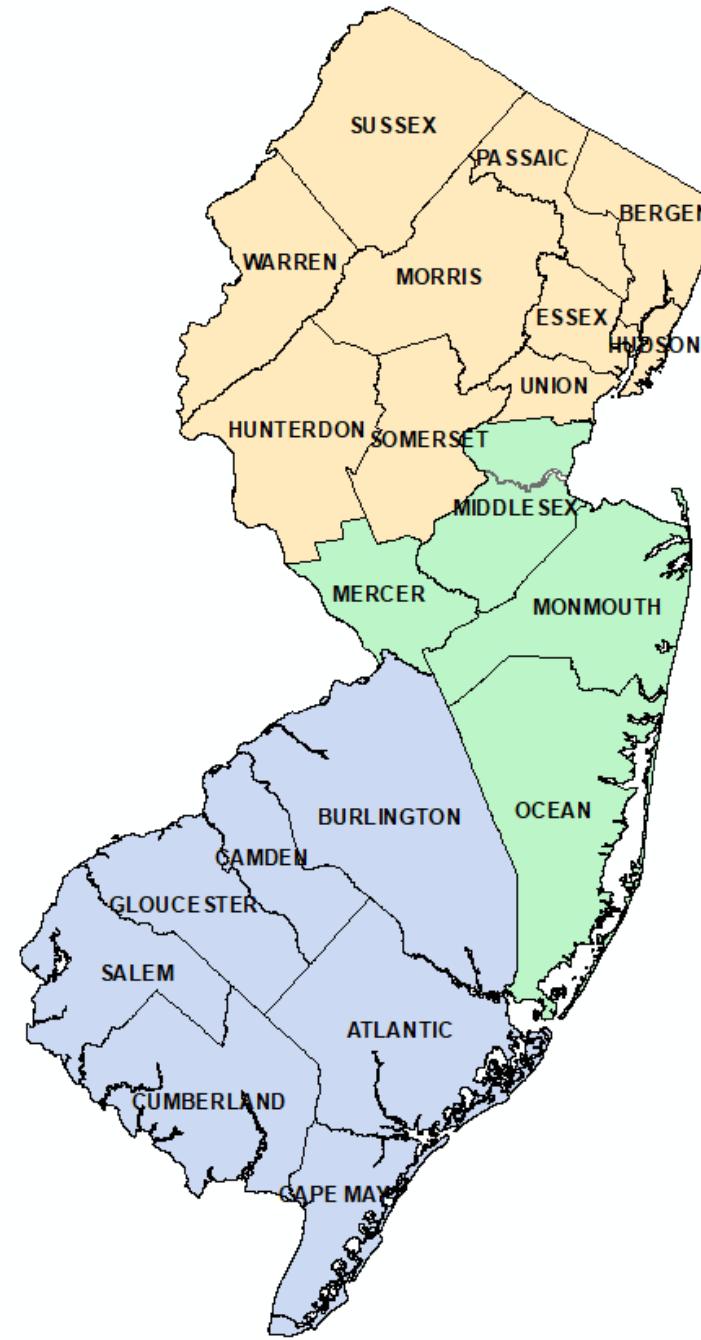
Total wages have risen, supported by increases in both the number of workers and the earnings per worker



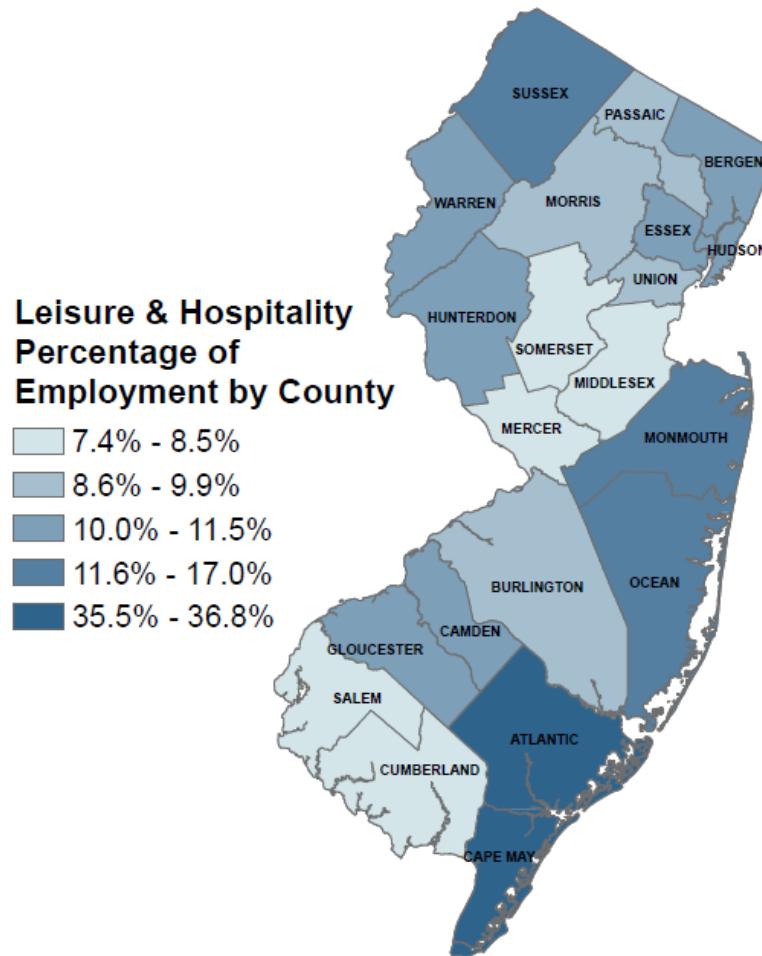
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SOURCE NJDOL, Quarterly Census of Employment and Wages

Geographic Analysis



One in three workers in Cape May and Atlantic Counties are employed in leisure & hospitality (one in 11, statewide)



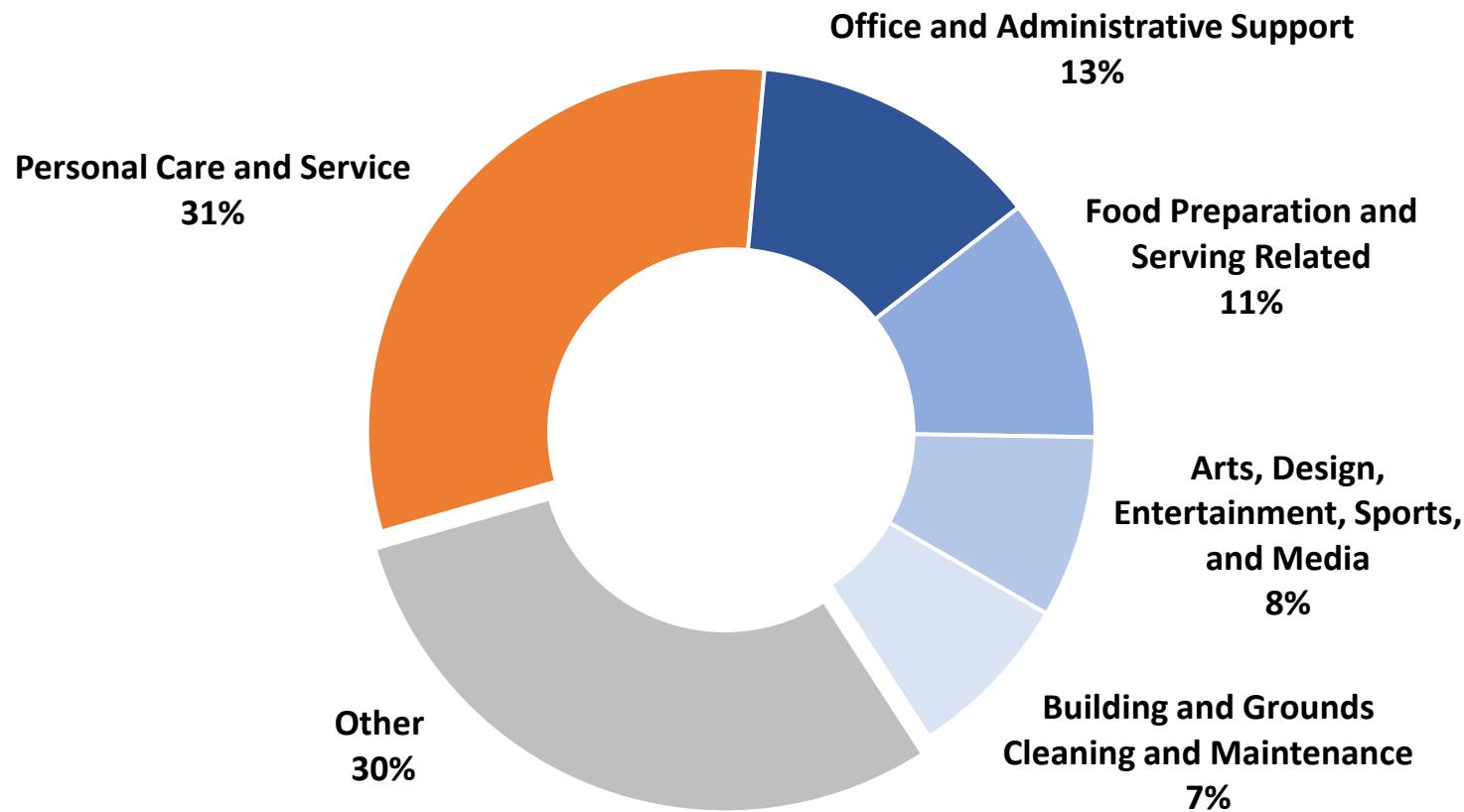
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SOURCE NJDOL, Quarterly Census of Employment and Wages

Occupational Analysis



Personal care and service occupations make up the largest percentage of the arts, entertainment & recreation subsector



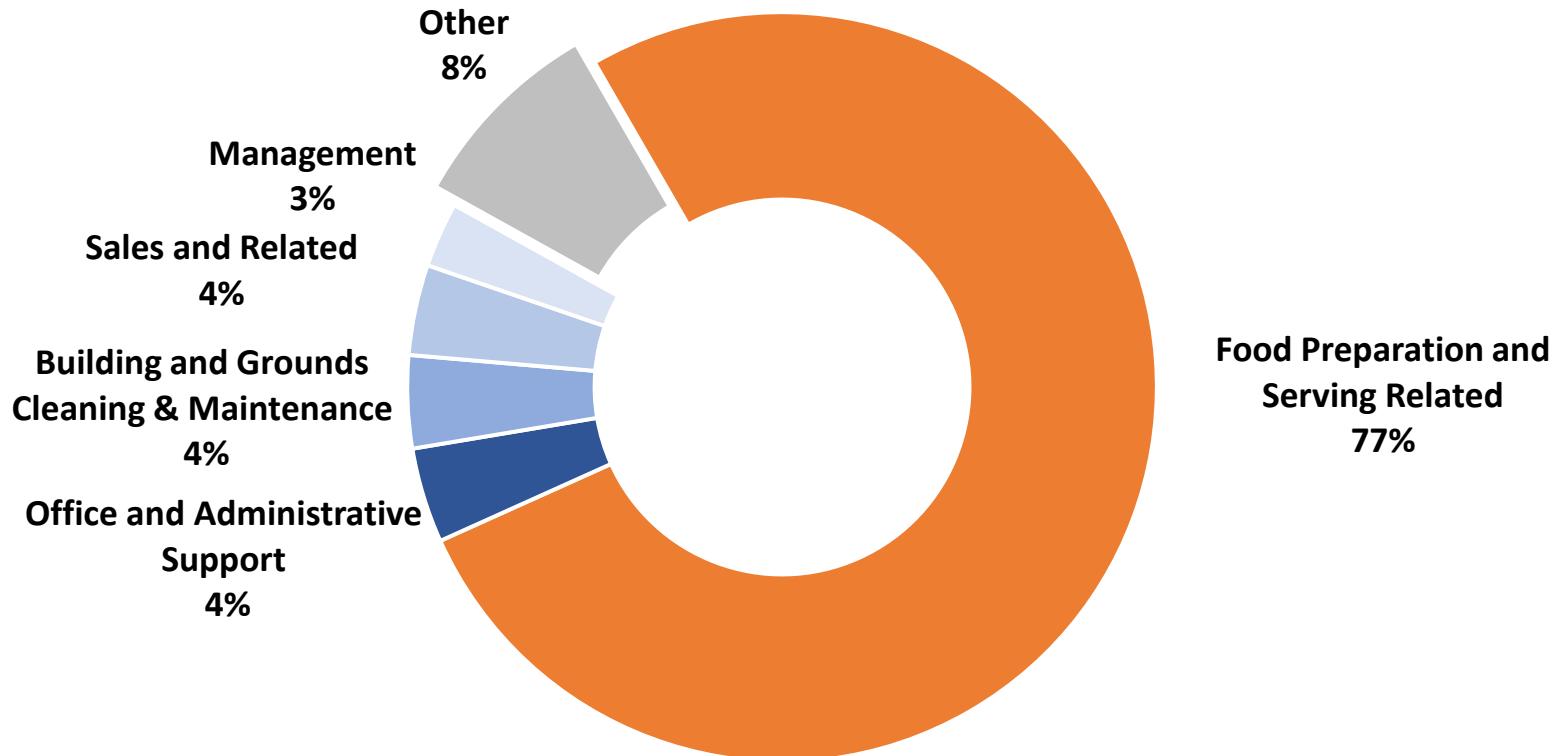
“Other” represents occupational groups such as Management, Sales, Business and Financial occupations, and more.



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SOURCE NJDOL, Occupational Employment and Wage Statistics

More than three-quarters of jobs in accommodation and food services are in food preparation & serving occupations



“Other” represents occupational groups such as Transportation and Material Moving, Personal Care and Service, Production Occupations, and more.



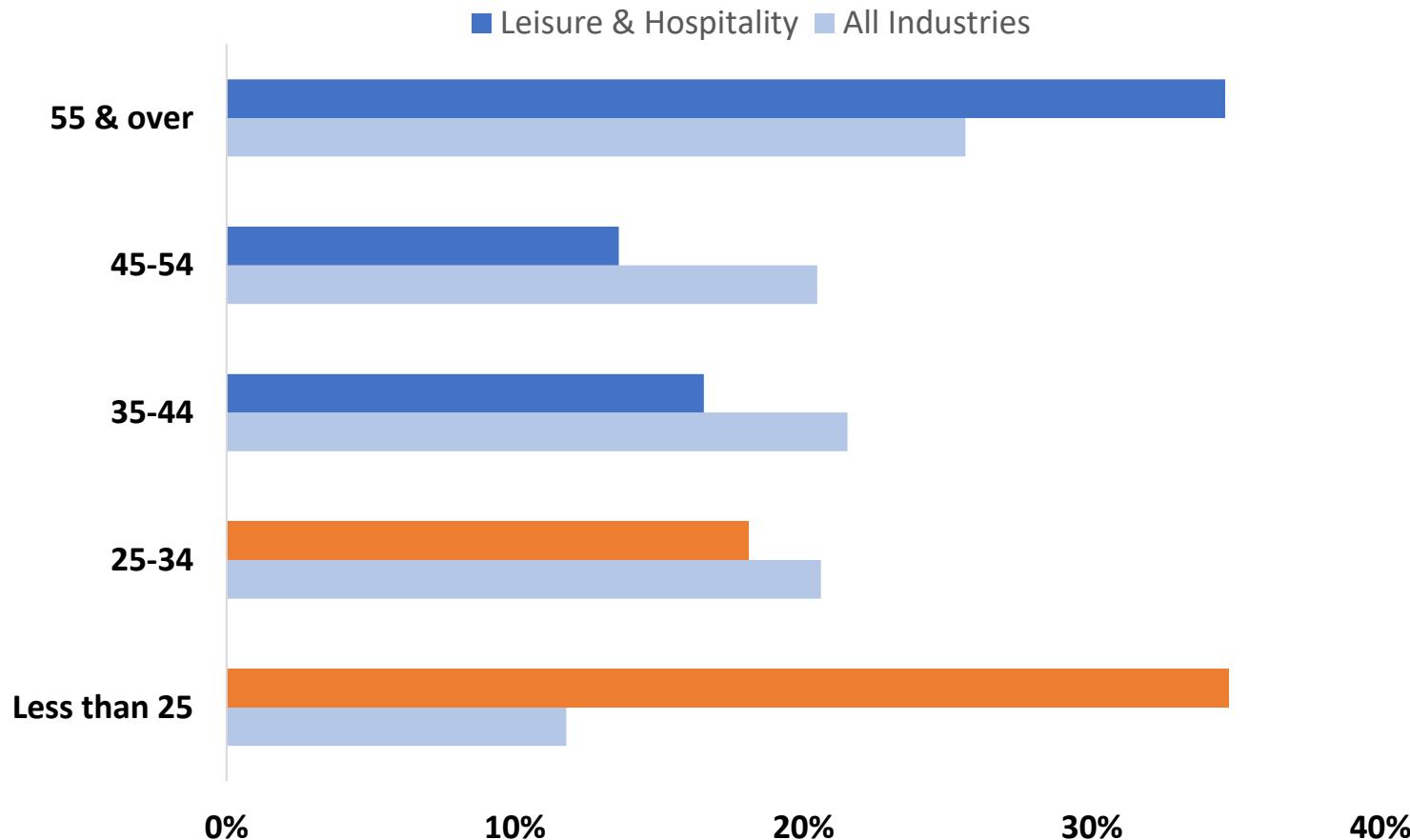
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SOURCE NJDOL, Occupational Employment and Wage Statistics

Demographic Profile



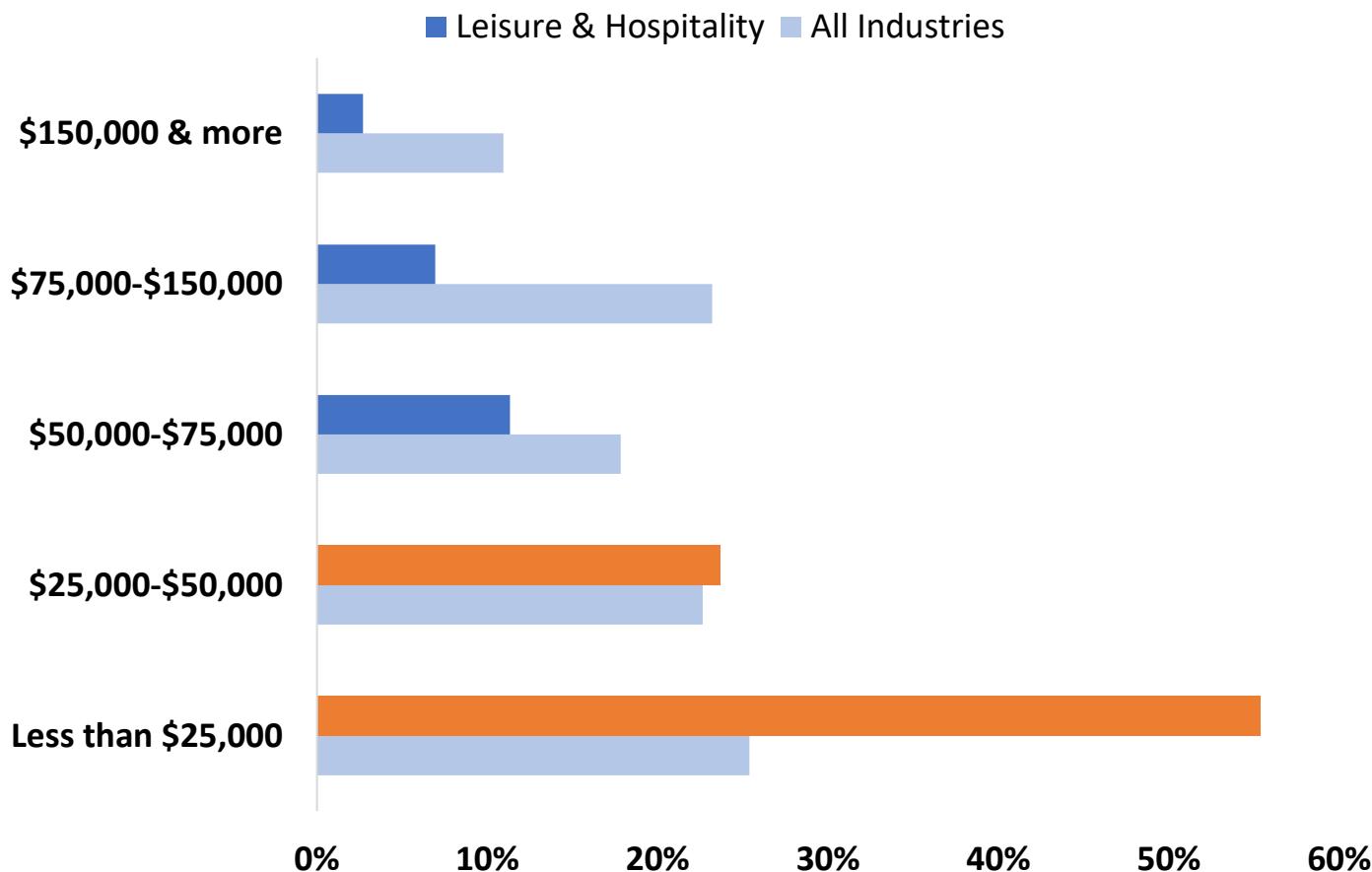
More than half of all workers (highlighted in orange) are under 35 years old, compared to less than one-third for all industries



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SOURCE NJDOL, American Community Survey, Public Use Microdata Sample

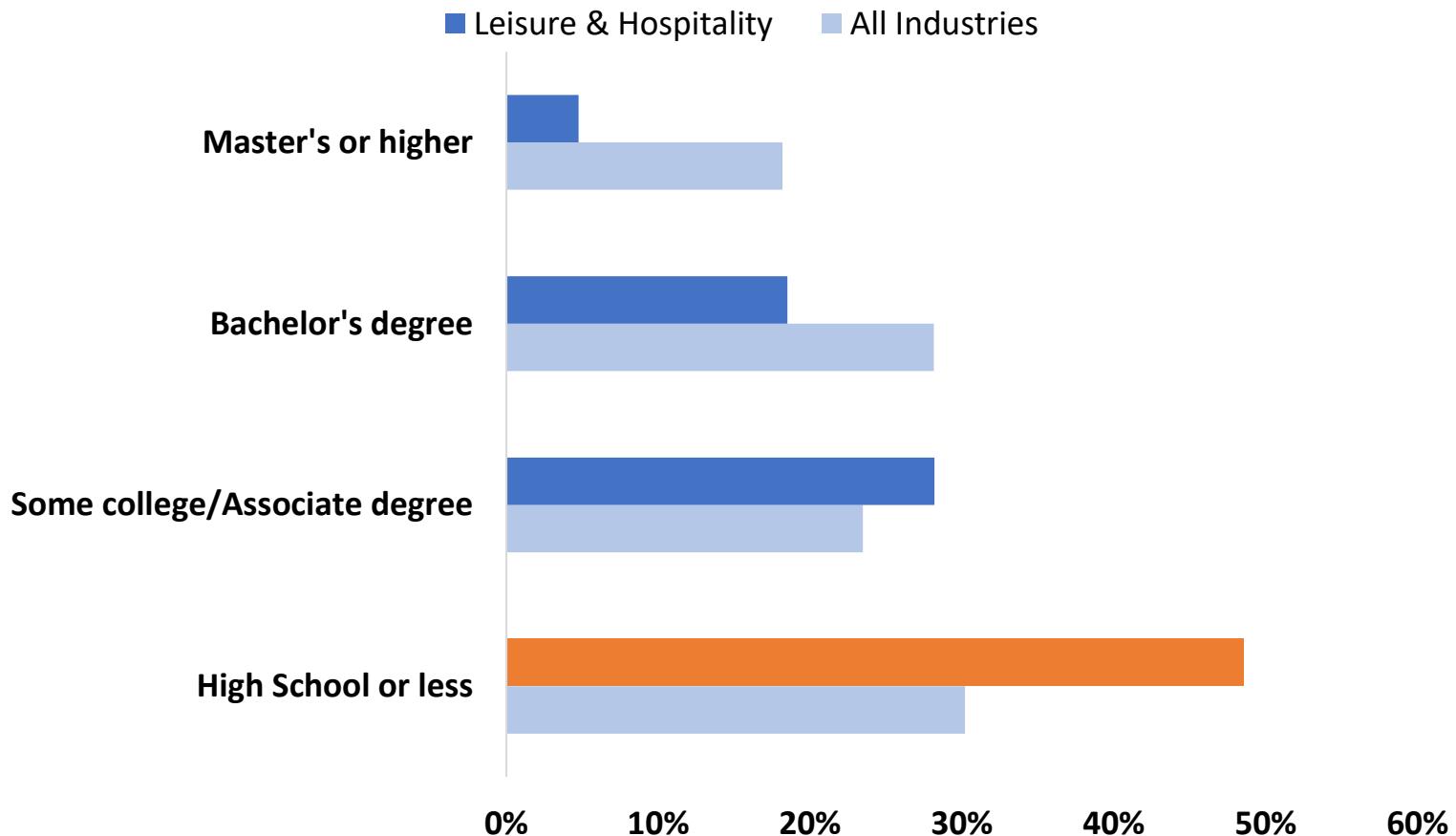
Nearly 80 percent of residents (highlighted in orange) earn less than \$50,000, versus just under half in all industries



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SOURCE NJDOL, American Community Survey, Public Use Microdata Sample

Nearly half (highlighted in orange) have no formal education beyond high school, compared to one-third in all industries



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